

MBA USACH / 2016 GRADUATION CEREMONY

Director: Francisco Castañeda / November 2016

It is always an honor to address some final words to graduates.

The formal delivery of your academic degree through this Ceremony however has a much deeper and more complex background.

This has meant many hours that are reduced to the family, less time for couples and children, stress, and a long list of heartache. But tenacity, a good dose of self-esteem, and conviction that this will have a positive impact on the development of your lives, and in this way it was possible to successfully complete this project and become reality. And you all must savor this triumph today. The acquired knowledge and the interaction with people of different professions and beliefs will contribute to a more tolerant and sympathetic look in your works and especially in your lives.

But in this phase of knowledge and intellectual evolution, life for you did not stop. Life was not suspended because you were studying a Master programme. That deep life, that of affection, that of love, that of loss, dreams and failures, remained alive all this time. And life developed parallel to the studies with impacts and influences that only each one of us knows.

It is inevitable not to look back. Your heartbeat can be felt, running, wanting to gain time to the time, taking from you the best to be able to live these two lives.

Thus, there is no sense of deserved achievement and triumph without a real sacrifice.

But now I want to talk about the inspirations we all need for our existence. In "The World of Possibility," by Benjamin Zender (a famous orchestra director in Boston), he focuses on the depths of motivation. For example how to be able to inspire and persuade. In that World of Possibility he points out that:

"Whatever the problem, it is not necessary to find the solution in the field that generated it; You have to look elsewhere "

"A mother does not need the courage to enter in a burning building where her son is. What she needs is love; Courage will come later. "

In his book he states that, in speaking of "we", "an individual becomes the conduit of a new inclusive entity; Uses his eyes and ears, and feels his heart "The possibility creates an environment conducive to dare to do what is not available to us.

In this same path, I came to know the story of a professional woman, really outstanding, who worked at a financial institution. She had started at a bank office, ordering folders and then quickly got a job as an executive. She was promoted in her company every two years. Risk analyst, management control, commercial areas, SMEs, Product Development, International Business when her boss offered the promotions, she resisted. It took her weeks to accept it. She knew that machismo and lack of networks played against her. When she was dismissed, inexplicably, given her high performance (financial metrics, climate metrics, international recognition, etc.), they pointed out that "there are things in life that have no explanation.

"This EMAIL came to me fortuitously and I will reproduce it here below, it is the email of her farewell:-----

Dear friends and colleagues,

Today, a cycle of life in my dear Company ends.

I grew enormously in all these years; from a professional internship in a branch to more expectant positions.

I am proud of everything I could achieve in these years. We worked with the teams to fulfill the objectives proposed, and always with affection, loyalty, passion, and great honesty.

The affection of you all, the friendship well understood in the work, and the compression in the human, left me a lesson of life.

If I sometimes demanded much as a Boss, I just want you to know that I was double demanded.

Although it is a work contract, I have always delivered more, and also, giving human warmth to each of you to the extent of my possibilities.

I loved this job and I still love it because I could make a difference. Motivate, contain, teach, do school, and show a path of improvement.

Thank you for giving me the chance of knowing that you can make a difference with people in work spaces.

Farewell-----

Attitude, leadership, non-resentment, the desire for success towards those who remain, is what should prevail, as in this case.

I also knew the story of a woman who based on her faith, expected the job she has asked to God. And she did not despair though time will pass. She had the valuable virtue of "carrying sorrow." This is listening to the hopeless, sad and those with little faith. Her faith illuminated the lives of others. And she, though she bore the sufferings of the others, she had her own sorrows.

I have always thought that those people who are capable of giving, and surrendering far beyond the reasonable and normal, are people who are not of this world. That somehow is predestined to leave traces in others. And that certainly in some phases of their lives have suffered much. And being able to be selfish and not share that faith with joy. But they give that love to life. They have this wonderful word called POSSIBILITY.

At the time I knew that had come that long awaited job for her, with the characteristics she longed for. And she begins to generate her brand in her company. Attitude, companionship, words of encouragement, and above all a dose of humanity, that goes beyond her own life. She bore my sorrows, when despair (1 year ago) consumed me. And she held my spirit and above all taught me of faith and that life is more than just an earthly end.

But there will also be times to be reborn in this life ...

In a poetry named "**Being born again in this Life**" of an anonymous author, he feels that to be born and to die is a constant flow of energy, in this world of possibilities:

*"I got used to dying a little every day
Because it would feel the herbs of the earth,
the cold of yesterday and the nostalgia of the past.*

*But by dying slowly every day,
I Lost everything that I could become,
I lost what I could have,
what never was or saw the light.*

*Thus we live ... always being born and dying a little each day,
longing for what we dreamed at birth for this life ...
And in that possibility, we had try again and again. "*

In this remarkable world of possibility, Nelson Mandela, after 27 years in prison, is released. He saved his country from the civil war, because he had the inspiration in that possibility to make the difference, and he used it to the maximum for the benefit of his nation. Being imprisoned in South Africa, he was inspired by the poem Invictus by William Ernest Henley, a poet from the time of Victorian England:

*"No matter how narrow the door is,
how charged with punishments is the sentence,
I am the master of my destiny,
I am the captain of my soul. "*

Dear Graduates of the Master in Business Administration, now the academic challenge of this cycle concludes. Now keep challenging the future and life.

**YOU HAVE THE WORLD OF POSSIBILITY,
NOT TO OVERCOME THE REST,**

**BUT TO OVERCOME THAT POSSIBILITY,
THAT BEAUTIFUL OPPORTUNITY CALLED LIFE.**